

Chicagoland Region Public Relations Report

Narcotics Anonymous



MARCH 24, 2019

The purpose of Public Relations in Narcotics Anonymous is to inform the public that NA exists and offer recovery from the disease of addiction. A public relations committee helps to ensure that accurate information about our fellowship is available to the public.

Total Number of Facilities in the Region H&I delivered Literature: 310
No. Hospital facilities: 50 No. Treatment facilities: 100 No. Detox Facilities 50
No. Correctional facilities: 15 No. Shelter facilities: 15 No: of Veterans Facility: 20

GOAL: Bringing Our Areas TOGETHER in UNITY through our service work to reach the still suffering addict.

PR: Learning Day or Workshop host every month: By Area and Region
160 Weekly H&I Meeting in Chicagoland Region

H&I Meeting (WEEKLY)

Chicagoland Regional subcommittee (40)

- | | | |
|------------------------|-----------------------|-------------------------|
| 1.) Lake Borderline: 4 | 6.) Small Miracles: 4 | 11.) Swana: 5 |
| 2.) North Suburbs: 6 | 7.) Mid City: 11 | 12.) Fox Valley: 5 |
| 3.) North City: 10 | 8.) Near West: 7 | 13.) Mchenry County: 4 |
| 4.) South City: 11 | 9.) West Suburbs: 8 | 14.) Rock River: 30 |
| 5.) South Suburbs: 4 | 10.) Joliet: 9 | 15.) Illinois Valley: 0 |

Total number of Weekly Meetings in Region: 600

ASC Public Relations web addresses: 8

HIPR Budget: \$5000.00

Expenses: \$3242.56

- Next Quarterly HIPR Sub Committee meets Saturday June 22nd 2:00 - 4:00 pm. (Changed due to Father's Day) All area PR, PI & H&I Chairs & or Co Chairs please attend.
- Following Quarterly HIPR Sub Committee will then meet bi-monthly 8/18, 10/20 & 12/15 2:00 - 4:00pm.
- In the past month, I visited North Suburbs Area & HIPR Subcommittee, South Suburbs PR Subcommittee & Lake Borderline HIPR Subcommittee as well as several PR events I will go over below.

Hospitals & Institutions

- H&I World Webinar May 29 6:00 pm. I will email link to HIPR subcommittee or anyone wanting to participate.
- HIPR will meet with Cook County Jail quarterly. Next meeting will be March 28th.
 - We have 5 new women volunteers.
 - We have 2 new men volunteers
- Writing inmates "Behind The Walls" sent out several packets in March. We will need members to volunteer to write inmates. Please let me know if you are interested.
- Haymarket Thursdays at 7:00- 8:00 pm, 932 Washington, needs a volunteer for H&I.

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- At the IADAPCA Conference gained many connections for us to pass down to our areas for H&I meetings.

PR Projects

- Planned media projects: Yes - Facebook/CTA/MTD/PACE/CBS/WLS/NBC/WGN/FOX.
- TV Correspondence: Yes - WGN,FOX,NBC,CBS,WLS,Public Access stations all received our PSA's. I will be following up with them.
- CONNECT FOR LIFE, Police Mentor Treatment - Making contact with participating police departments making them aware of NA. We are encouraging our Area's to participate by dropping off a Helpline posters.
- World PR Webinar will be May 9th 6:00 pm central time. I will email link to HIPR Subcommittee or anyone wanting to participate. The 1st PR Week ever will be June 3-9. The name will be "We Are All PR."
- Chicagoland Region Public Relations will be kicking off the celebration with a "Service Carnival" June 2nd with a 5K, potluck lunch & or BBQ, workshops on the HELPLINE, PUBLIC RELATIONS BOOTH, POSTER DRIVES, HOSPITAL & INSTITUTIONS, WRITING BEHIND THE WALLS & NA LOGO CONTEST for a future t-shirt & or PR event. I will email flyer in the next week & post to the Region Facebook Page. Looking for AREA's to volunteer to do workshops.
- We are asking each AREA to throw at least one Public Relations event during the week of June 3rd through the 9th to celebrate this global event.
- Chicagoland Region is part of the BMLT-basic meeting list toolbox application. I am able to make changes manually until we link it up with our website.
- POSTER DRIVE is an ongoing project. (We are running low on posters & will need to order more, but our budget is also low)
 - Target places, ER's/Hospitals/Health Clinics, Police Departments, Post Offices, Community Centers/Parks, Colleges/Schools, Libraries, Fire Departments, Homeless Shelters, Welfare Offices, Churches, Laundromats & Factories.
- Professional Database- Building an email database to reach our professionals so the addict knows where to find us.
- Regional Facebook page reached 11,100. views over the past month
- Helpline Facebook page reached 1900. views over the past month
- WEBMASTERS - I want to congratulate & welcome Joe & Ryan as our new Webmasters. I am very excited to work & serve with them both.

Workshops/Conferences

- Women's Connection Summit- Was March 15 at the Jacoby D. Dickens Center 9501 S. Dr Martin Luther King Jr Drive, Chicago. Region PR was there on behalf of South Suburbs PR & their efforts. Very powerful & inspirational event for women acclimating back into society after incarceration. So many resources, such as work programs, disease & HIV prevention, clothing donations, several political offices present, recovery centers, ect. (South City)
- IAODAPCA Conference was March 18-22. Region PR was present with volunteers from more than half our ares. This event was a success. We made connections with various existing & new facilities, professionals & counselors. Handed out several resources such as literature, posters & directories for the professionals to take to their facility & or patients. Our two open NA meetings were well attended by our members. (North Suburbs)

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- Moraine Valley College, April 11, 9000 College Pkwy, Palos Hills, IL Bldg U, PR Booth, Need Volunteers to be present, give out literature & answer questions 10:00 am -3:00 pm (9:00 am set-up) (South Suburbs)
- SUMMIT OF HOPE - We need volunteers to help cover these events
 - April 23 at Painters Council 30, 1905 Sequoia Dr., Aurora (Fox Valley)
 - June 19 at Proviso East High School 807 S. 1st Ave., Maywood (Near West)
 - July 17 at Greenbelt Cultural Center, 1215 Green Bay Rd., North Chicago (Lake Borderline)
- Haymarket, Summer Institute on Addictions - TBD

Helpline Report

- Helpline Chair stepped down at the end of February. Thank you Anne for your service.
- Co Chair gave 60 day notice 3/11. I am very grateful for Patrick's loving service for over four years changing the helpline.
- We have Colleen F. as our Helpline Training Coach to help newer volunteers learn the Do's & Don'ts, utilizing the non referral list & well as problem solving.
- Filled 18 new slots filled this month.
- We have a volunteer who was willing to be a Helpline Coordinator. would like one more, possibly.
- We will change to a new phone service name JIVE effective 4/1/19
 - We were able to get first month free, Non-profit pricing, free international calling. No tax charged & also comes along with GoToMeeting Pro
 - Service comes with a visual dial plan that is completely computerized & will eliminate switching the helpline two & three times a day. The only changes will be when someone cancels or new admissions or reschedules.
 - Volunteers will receive a monthly email of the schedule to mark their calendars.
 - The Jive monthly fee will be \$41.40. The average Vonage monthly fee was \$105.51 with a monthly savings of 64.11.
 - There will be a transitioning period from one service to the next. I will keep everyone informed through the email.
 - PLEASE, DO NOT DRIVE & ANSWER THE HELPLINE.

PR- Agenda 2019

Any Member Can Do Public Relations! Work needs to be done because people are dying! Statistics throughout the United States prove that our country is in crisis hitting record number drug related deaths. The *New York Times*, reports in an article dated August 2018, "Drug overdoses killed about 72,000. Americans last year, a record number that reflects a rise of around 10%, according to the new preliminary estimates from the *Centers for Disease Control*." We all need to join together in the spirit of unity to find innovative ways to inform the public about Narcotics Anonymous. This year we will be focusing on PR Events, Public Service Ads on TV & Radio, Poster Drives, Learning Workshops, social media, our website & to remain visible so the still suffering addict can find us. **NO ADDICT SEEKING RECOVERY NEED EVER DIE FROM THE HORRORS OF ADDICTION.**

In loving service,
Laura M. HIPR Chair-Chicagoland Region