

Chicagoland Region Public Relations Report

Narcotics Anonymous



April 26, 2020

“The purpose of Public Relations in Narcotics Anonymous is to inform the public that NA exists and offers recovery from the disease of addiction. A public relations committee helps to ensure that accurate information about our fellowship is available to the public.”

INFORMATION FOR AREA'S

- Most trusted source of information for our Region, <http://Chicagona.org>
- To CANCEL EVENTS, email Chicagoregionpr@gmail.com
- To UPDATE MEETING CLOSURES, email Chicagoregionpr@gmail.com
- To UPDATE ONLINE MEETINGS IN OUR REGION, email Chicagoregionpr@gmail.com

INFORMATION FOR MEMBER'S

- To VIEW MEETING CLOSURES IN OUR REGION, <http://Chicagona.org>
- To VIEW ONLINE MEETINGS IN OUR REGION, <http://Chicagona.org>
- To VIEW UPDATED INFORMATION FOR OUR REGION, <http://Chicagona.org>
- MEETING OPTIONS, <http://Virtual-na.org> , <http://NAbyphone.com> , ONLINE MEETINGS POSTED ON <http://Chicagona.org>

Hospitals & Institutions

H&I Meetings		
1.) Lake Borderline: 5	6.) Small Miracles: 4	11.) Swana: 5
2.) North Suburbs: 5	7.) Mid City: 11	12.) Fox Valley: 5
3.) North City: 10	8.) Near West: 3	13.) Mchenry County: 4
4.) South City: 8	9.) West Suburbs: 8	14.) Rock River: 30
5.) South Suburbs: 4	10.) Joliet: 9	15.) Illinois Valley: 0

Chicagoland Regional subcommittee (41)

Weekly Total H&I Meetings in Chicagoland Region: 152

HIPR Budget: \$ 12,000.

Expenses: \$1,748.14

- Most H&I Meetings are on CANCELLED or switching to a virtual meeting.
- H&I World Webinar is scheduled for May 20th, 6:00 pm
- Inmate Step Writing World Webinar is scheduled for May 12, 6:00 pm Join Zoom Meeting <https://NAWS.zoom.us/j/356532628> Meeting ID: 356 532 628
- CCDOC Was given by a willing member, multiple cd's of members sharing their experience, strength & hopes to pass on to the inmates to listen to till the H&I meetings open again.
- WSR-Writing Steps for Recovery, "Behind The Walls" needs volunteers to write & Sponsor inmates while they are incarcerated. If interested email Chicagoregionpr@gmail.com
- Because we have an ongoing professional database, we were able to email the facilities & give them different recovery options our region & NA have to offer through the stay in order.
- H&I Chairs continue to send Facility contact info of our facilities we serve to Chicagoregiopr@gmail.com to continue to build our Region HIPR database.

Public Relations

Web Team / Website

“The Internet has had an enormous impact on the growth of NA. It allows for more regular communication & provides a vehicle for making information & service resources more readily available.” Public Relations Handbook

- The Web Team & Public Relations have worked diligently together through this stay in order to get effective information to the Public (potential members & their family), Professionals & existing Members.
- There was a page on our Website created for all to gain information on the coronavirus, including the statement from NAWS, meeting options, meeting closures & over 75 online meetings in our region.
- There are now several people that can do updates on the websites.
- A donation button was put on the website to continue the flow of funds.
- A CRC XXXIII button was added to the home page for members to register & support our regional convention today!

Helpline

- Helpline email is Chicagoland.na.helpline@gmail.com
- CALL REPORTS - For the past 30 days there were 172 calls.
- A warm shout out to our Helpline Volunteers for their service. The previous month call volume was 289 over a 100 call volume difference from the past 30 days!
- The JIVE phone service comes with GoToMeeting Pro & allows 150 people to join in.
- Volunteers will receive a monthly email of the schedule to mark their calendars.
- Helpline #'s 708-848-4884 English, 708-848-5194 Spanish, 708-680-7900 Polish
- The English, Spanish & Polish Helpline need volunteers - Contact Charles G.
- Thank you all volunteers for your service!

Virtual Presence

- New Virtual Presence Coordinator
 - Help guide our best practices: Twelve Traditions, Group Booklet & the new “Our Virtual Presence” (Written by Members of NA)
 - Problem Solving / training skills (Virtual Training Meetings)
 - Virtual events and Virtual H&I
 - “Has Willingness” to Host/Organize CRSC Region Meeting Virtually

Secretary for HIPR Subcommittee

- New Secretary
 - Help keep minutes at HIPR Subcommittee Bi-Monthly Meeting
 - Have access to the Gmail & Drive account for emailing updates & minutes.

HIPR Mentorship Panel

- Mentor Newer HIPR Members / Areas

Public Relations Projects

- Researching ZOOM, “Go To Meeting” or other platform accounts to purchase to facilitate events, training & possible availability of Region CRSC & other service related meetings.
 - ZOOM can go up to 1000 participants.
 - “Go To Meeting” existing account has 150 participants. Can expand to 250 participants or upgrade to “Go To Webinar” to cover 500 participants.
- “In Times of Illness,” (Online meeting) meets Tuesdays at 12:00 noon a Region ZOOM Meeting Always Open; <https://zoom.us/j/312581024>
- Digital Sign/Billboard wrap - Talking to new billboard company

- **Poster Drive** Disbursed many posters (Polish community received new posters & very excited)
 - Target places, ER's/Hospitals/Health Clinics, Police Departments, Post Offices, Community Centers/Parks, Colleges/Schools, Libraries, Fire Departments, Homeless Shelters, Welfare Offices, Churches, Laundromats & Factories.
- **PR World Webinar** will be on May 25, 6:00 pm ZOOM
- **Phoneline World Webinar** will be July 14, 6:00 pm
- World Service Day is **May 1st**
- Planned media projects: - Facebook/CTA/MTD/PACE/CBS/WLS/NBC/WGN/FOX.- Ongoing
- TV Correspondence: Late night exposure, fill-in programming on WGN,FOX,NBC,CBS,WLS, Public Access stations all received our PSA's. There is discussion on the PSA'S being outdated.
- Professional Database- Continuing to build our database of Professionals & the facilities we serve to stay in touch with them for events, conventions & workshops.

Workshops/Conferences

- **CANCELLED-** IAODAPCA- ICB Annual Spring Conference March 16-20 2020 Fall Conference October 19-23, 2020
 - **CANCELLED-** 2020 HERO Helps Community Summit April 24th
 - **CANCELLED-** 2nd Annual PR Week, May 31st, 5K 4 NA & BBQ (Registrations purchased will be refunded) possible 5K 4 NA during the summer with no BBQ.
 - 2nd Annual PR Week - Possible Virtual Convention "We All Are PR" Target date 6/6/20 All area's to Join for designated hour (14 hour long convention) MORE INFORMATION TBD
 - Summit of Hope June 4th Proviso West High School 4701 Harrison St., Hillside, IL - No info. yet
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- **HIPR Sub Committee** meeting SUNDAY May 3rd 8:30 pm to go over PR Week & "Best Practices for Face-to-Face NA Meetings" Please join our meeting from your computer, tablet or smartphone.
<https://global.gotomeeting.com/join/827233757>
You can also dial in using you United States: +1 (571) 317-3112 Access Code: 827-233-757
 - **HIPR Sub Committee** Bi-Monthly Meeting SATURDAY June 20th, 2:00 pm. HIPR Sub Committee Bi-Monthly Meeting Please join our meeting from your computer, tablet or smartphone.
<https://global.gotomeeting.com/join/827233757>
You can also dial in using you United States: +1 (571) 317-3112 Access Code: 827-233-757
 - **Areas to visit;** Small Miracles, Southwest (SWANA), Fox Valley, Rock River, Illinois Valley, Lake Borderline, South Suburbs, Mid City & West Suburbs.

PR- Agenda 2020

We have entered into a new decade! We have done a lot of great service work, but there is more work to be done. People are still dying & statistics are still rising. We all can do our part in effective Public Relations & build better relationships with one another. Please, give back what was so freely given to you. It could save a life, just for today!

In loving service,
 Laura M. HIPR Chair-Chicagoland Region
 Rusty S. HIPR Co Chair