

# Chicagoland Region Public Relations Report

## Narcotics Anonymous



March 28, 2021

*“The purpose of Public Relations in Narcotics Anonymous is to inform the public that NA exists and offers recovery from the disease of addiction. A public relations committee helps to ensure that accurate information about our fellowship is available to the public.”*

### Hospitals & Institutions

### H&I Meetings

- |                        |                       |                              |
|------------------------|-----------------------|------------------------------|
| 1.) Lake Borderline: 0 | 6.) Small Miracles: 0 | 11.) Swana: 0                |
| 2.) North Suburbs: 2   | 7.) Mid City: 0       | 12.) Fox Valley: 11          |
| 3.) North City: 3      | 8.) Near West: 0      | 13.) Mchenry County: 0       |
| 4.) South City: 1      | 9.) West Suburbs: 4   | 14.) Rock River: 0           |
| 5.) South Suburbs: 3   | 10.) Joliet: 1        | 15.) Illinois Valley: 0      |
|                        |                       | 16.) We Do Recover Online: 0 |

Chicagoland Region H&I: 0

Weekly Total H&I Meetings as of 3/15/20 in the Chicagoland Region: 152

Weekly Total H&I Meetings as of 3/28/21 in the Chicagoland Region: 25

Expenses: \$0

Petty Cash \$11.30

The H&I PR Subcommittee met March 21st where we had 7 Areas present out of 16 total area's. Our subcommittee meets monthly & will be posted on our events calendar. We will meet next month on April 18th 2-4 pm virtually.

### Covid 19 Press Release 12/17/20

Over 81,000 drug overdose deaths occurred in the United States in the 12 months ending in May 2020, the highest number of overdose deaths ever recorded in a 12-month period, according to recent provisional data from the Centers for Disease Control and Prevention (CDC).

While overdose deaths were already increasing in the months preceding the 2019 novel coronavirus disease (COVID-19) pandemic, the latest numbers suggest an acceleration of overdose deaths during the pandemic. Full Article;

<https://www.cdc.gov/media/releases/2020/p1218-overdose-deaths-covid-19.html>

- H&I Facilities need PANEL LEADERS & SPEAKERS in SOUTH SUBURBS, MID CITY, FOX VALLEY & NORTH SUBURBS.
- Joliet Area is conducting a book drive for inmates who are incarcerated order from the CSO <https://store.chicagona.org/> don't forget to mention Pick up & "Books For Inmates"
- Meeting Directories in a pdf can be found on Chicagona.org under meetings.
- If your area would like support starting a virtual H&I meeting email [Chicagoregionpr@gmail.com](mailto:Chicagoregionpr@gmail.com).
- NAWS H&I World Webinar May , 6:00 pm CST
- NAWS Inmate Step Writing World Webinar May 18, 6:00 pm CST
- CCDOC Staying in contact with Cook County Department of Corrections - Commitment on hold & they will purchase literature from the CSO.
- Haymarket - Is ready for us to start doing in person H&I Mon. thru Sat. evenings, needs support!

## Public Relations

- Follow us on Instagram [@chicagolandregionna](http://instagram.com/chicagolandregionna?r=nametag)
- **“In The Spirit Of Recovery” 12 Steps, 12 Traditions & 12 Concepts Monthly Workshop, April 12th 7:00-8:30 pm Zoom ID: 823 2747 6734** - Members will share their experience with the coordinating month on the step, tradition & concept.
- **PR Week** - is the 1st full week of June. “We All are PR” Planning a virtual 5K 4 NA, interactive week long PR celebration. Walk on your time on social media “live” or together, on ZOOM on June 6th 9:00 am - 12:00 pm. Registration opening soon, watch for the flyer!
- **Service Day** - May 1st, Give back to through service, help a newcomer & save a life!
- **NAWS PR World Webinar** will meet next on May 6th, 2021 6:00 pm CST
- **WSR-Writing Steps for Recovery, “Behind The Walls”** need volunteers to write & Sponsor inmates while they are incarcerated. If interested email [Chicagoregionpr@gmail.com](mailto:Chicagoregionpr@gmail.com) Address for WSR is updated to the new address of the CSO, 924 W. 38th Place, unit 109, Chicago, IL 60609
  - Emailing correctional facilities throughout Illinois to share with inmates WSR.

## Website/Our Virtual Presence

*“The Internet has had an enormous impact on the growth of NA. It allows for more regular communication & provides a vehicle for making information & service resources more readily available.”*  
*Public Relations Handbook*

- **ALL AREAS/GROUPS UPDATING MEETING & EVENT INFORMATION** on our website email [Chicagoregionpr@gmail.com](mailto:Chicagoregionpr@gmail.com).
  - If your meeting is temporarily closed we can unpublish it till it opens up.
  - Online Meetings - CHECK YOUR ID #'s & VIRTUAL MEETING LINKS on website
  - Updating meeting information on BMLT to look consistent (removing, meeting confirmed open during covid)
- Current Area & Work-Group Reports if given by Friday @ 6:00 pm Webtech will get reports uploaded to ChicagoNA.org by Region & can be found under *Regional Information* then hit *Archives*.

## Helpline

- **CALL REPORTS** - For the past 30 days there were 207 calls.
- **OPEN POSITIONS** - Every Friday morning with buddy 8:00 am - 12:00 pm & 2nd Sunday overnight 6:00 pm - 8:00 am.
- **Quarterly Helpline Meeting** will be Saturday May 15th at 5pm
- **NAWS Phone Line World Webinar** is June 2021, 5:30 pm CST
- Talk about a National Helpline (Tomato Integrated in the BMLT)
- Volunteers will receive a monthly email of the schedule to mark their calendars.
- Helpline #'s 708-848-4884 English, 708-848-5194 Spanish, 708-680-7900 Polish
- The English, Spanish & Polish Helpline need volunteers - Contact Charles [Chicagoland.na.helpline@gmail.com](mailto:Chicagoland.na.helpline@gmail.com)

## H&I PR Mentorship Panel

- Mentor Newer H&I PR Members / Areas, for more info. or to obtain list email, [Chicagoregionpr@gmail.com](mailto:Chicagoregionpr@gmail.com)

## Public Relations Projects

- **How are we reaching our Homeless Community** - Set a goal with our area's 15 minutes per week to reach out to local shelters 1) Make & keep track of contact 2) Offer to drop off literature 3) PR Presentation/meeting 4) Inquire of Helpline poster placement 5) Follow-up
- **“A Month of Caring & Sharing”** April 24th members from our region will be sharing ZOOM Id: 946 1204 6000 PW TJC website [tjcna.org](http://tjcna.org)
- **Set It & Forget it** Our 7th Tradition & Fund flow is important to our service system. Even though our groups are self supporting our service committees are not. What we do to get the message to the still suffering addict costs money, such as our helpline phone system, posters, workshops & so

much more! Please, consider making a monthly donation to The Chicagoland Region <https://www.chicagona.org/donate/> as well as [www.NA.Org](http://www.NA.Org)

- **New Survey** on NA.org on virtual meetings fitting in our service structure, please check it out!
- **12 Step List for McHenry County** - Starting a 12 Step List for the Newcomer. There are many treatment centers in McHenry County & not alot of NA. Let us know if you are willing to help.
- **H&I PR Policy Ad Hoc Committee** - Completed & submitted updated H&I PR Policy portion, CRSC past to groups to approve
- **Emergency Room, Pharmacy Counter & Police Packets** - Will resume when we can meet
- **Professional Database** - Continuing to build our database of Professionals & the facilities we serve to stay in touch with them for events, conventions & workshops.
- **Digital Sign/Billboard wrap** - Looking to renew previous billboard company with non for profit billboard space. Looking into several options.
- **Poster Drive** - June month long event for PR Week. "We All are PR" (ON GOING EVENT)
  - Target places, ER's/Hospitals/Health Clinics, Police Departments, Post Offices, Community Centers/Parks, Colleges/Schools, Libraries, Fire Departments, Homeless Shelters, Welfare Offices, Churches, Laundromats & Factories. *Always ask to post a sign on private property*
- **Planned media projects:** - Facebook/CTA/MTD/PACE/CBS/WLS/NBC/WGN/FOX. - Ongoing
- **TV Correspondence:** Late night exposure, fill-in programming on WGN,FOX,NBC,CBS,WLS, Public Access stations all received our PSA's. Ongoing

### **Workshops/Conferences**

- **Summit of Hope** - TBD
- **Public Information An International PI Learning Day Hosted by Manhattan Area PI was 3/21/21**
  - Chicagoland Public Relations presented a topic on Chicagoland Region Helpline
  - Agenda covered
    - NA Phonenumber Literature Available
    - The Evolution of the NA Helpline
    - History of the Chicagoland Region Helpline
    - Present Day
    - Largest Subcommittee in our Region
    - Member Experience
- **MACNA II** - Saturday August 20-22 H&I PR Commitment

### **H&I PR Sub Committee Monthly Meeting virtually SUNDAY April 18, 2-4 pm.**

Please join our meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/827233757>

You can also dial in using you United States: +1 (571) 317-3112 Access Code: 827-233-757

**Areas to visit:** Illinois Valley Lake Borderline South Suburbs Small Miracles Mid City Near West West Suburbs Joliet SWANA Fox Valley Rock River

### **PR- Agenda 2021**

Our recovery world has been impacted like never before! We have come together in unity & rose above so many closed in-person meetings & so many more online meetings. We have worked through daily challenges & found ways to reach the still suffering addict. No one is exempt from the changes we have been faced with. Let's continue to serve together & be examples of what recovery can be. "Our ends are always the same, Jails, Institutions & Death!"

In loving service,  
Laura M. H&I PR Chair-Chicagoland Region  
Reginia H&I PR Co Chair