

Chicagoland Region Public Relations Report Narcotics Anonymous



February 28, 2021

“The purpose of Public Relations in Narcotics Anonymous is to inform the public that NA exists and offers recovery from the disease of addiction. A public relations committee helps to ensure that accurate information about our fellowship is available to the public.”

Hospitals & Institutions

H&I Meetings

- | | | |
|------------------------|-----------------------|------------------------------|
| 1.) Lake Borderline: 0 | 6.) Small Miracles: 0 | 11.) Swana: 0 |
| 2.) North Suburbs: 2 | 7.) Mid City: 0 | 12.) Fox Valley: 11 |
| 3.) North City: 3 | 8.) Near West: 0 | 13.) Mchenry County: 0 |
| 4.) South City: 0 | 9.) West Suburbs: 4 | 14.) Rock River: 0 |
| 5.) South Suburbs: 3 | 10.) Joliet: 1 | 15.) Illinois Valley: 0 |
| | | 16.) We Do Recover Online: 0 |

Chicagoland Region H&I: 0

Weekly Total H&I Meetings as of 3/15/20 in the Chicagoland Region: 152

Weekly Total H&I Meetings as of 2/28/21 in the Chicagoland Region: 24

HIPR Budget: (Submitted a revised budget of \$4481.00)

Expenses: \$0

Petty Cash \$19.25

The H&I PR Subcommittee met February 21st. We had 8 Areas present out of 12 areas that have an active H&I PR Committee. Our subcommittee meets monthly & will be posted on our events calendar. We will meet next month on March 21st 2-4 pm virtually.

- Regina H. is our new H&I PR Co Chair.
- H&I PR Virtual Book Drive - 51 NA Basic Text, 56 Introductory Guide, 3 It Works How & Why, 3 Living Clean, 3 Step Working Guides & 3 Just for Today. We sold a total of 119 books! Last year's total was 120 books from CRC XXXII. Thank you for your support to the newcomer in the facilities we serve! BOOKS ARE BEING DISPERSED TO AREAS.
- Joliet Area is conducting a book drive for inmates who are incarcerated called “Books for Crooks” order from the CSO <https://store.chicagona.org/> don't forget to mention Pick up & “Crooks for Book”
- Meeting Directories can be found on Chicagona.org under meetings. A pdf of the directory can be printed or downloaded.
- If your area would like support with starting a virtual H&I meeting, please email Chicagoregionpr@gmail.com.
- NAWS H&I World Webinar May , 6:00 pm CST
- NAWS Inmate Step Writing World Webinar May 18, 6:00 pm CST
- CCDOC Staying in contact with Cook County Department of Corrections - Commitment on hold
- Haymarket - Commitment on hold
- H&I Chairs continue to send Facility contact info. to Chicagoregiopr@gmail.com to continue to build our Region HIPR database & future events.

Public Relations

- Follow us on Instagram <http://instagram.com/chicagolandregionna?r=nametag> chicagolandregionna
- PR Week - is the 1st full week of June. "We All are PR" Planning a virtual 5K 4 NA, interactive week long PR celebration. Walk on your time on social media "live" or together, on our virtual platform on June 6th 9:00 am - 12:00 pm. More Information will be arriving soon!
- Service Day - May 1st
- NAWS PR World Webinar will meet next on May 6th, 2021 6:00 pm CST
- WSR-Writing Steps for Recovery, "Behind The Walls" need volunteers to write & Sponsor inmates while they are incarcerated. If interested email Chicagoregionpr@gmail.com Address for WSR is updated to the new address of the CSO, 924 W. 38th Place, unit 109, Chicago, IL 60609
 - Starting emailing correctional facilities throughout Illinois to reach the still suffering addict.

Website/Our Virtual Presence

"The Internet has had an enormous impact on the growth of NA. It allows for more regular communication & provides a vehicle for making information & service resources more readily available." Public Relations Handbook

- **ALL AREAS/GROUPS UPDATE MEETING INFORMATION** on our website including online meetings. Email Chicagoregionpr@gmail.com for updates, deletions & questions.
 - If your meeting is temporarily closed we can unpublish it till it opens up.
- Web Tech needs support, whoever is interested will need previous web design skills.
- Current Area & Work-Group Reports are uploaded on the Friday before Region to ChicagoNA.org under *Regional Information* then hit *Archives*.

Helpline

- **CALL REPORTS** - For the past 30 days there were 141 calls.
- Quarterly Helpline Meeting will be Saturday May 15th at 5pm
- NAWS Phone Line World Webinar is June 2021, 5:30 pm CST
- Volunteers will receive a monthly email of the schedule to mark their calendars.
- Helpline #'s 708-848-4884 English, 708-848-5194 Spanish, 708-680-7900 Polish
- The English, Spanish & Polish Helpline need volunteers - Contact Charles Chicagoland.na.helpline@gmail.com

H&I PR Co Chair for H&I PR Subcommittee

- Assist H&I PR Work Group Leader
- Help Monitor GMAIL account & Email

Secretary for H&I PR Subcommittee

- Keep minutes at H&I PR Subcommittee Monthly Meeting.
- Help Monitor GMAIL account & Email

H&I PR Mentorship Panel

- Mentor Newer H&I PR Members / Areas, for more info. email, Chicagoregionpr@gmail.com

Public Relations Projects

- H&I PR policy Ad Hoc committee - Completed updated H&I PR of CRSC Policy
- Emergency Room, Pharmacy Counter & Police Packets - Will resume when we can meet

- **Professional Database** - Continuing to build our database of Professionals & the facilities we serve to stay in touch with them for events, conventions & workshops.
- **Digital Sign/Billboard wrap** - Looking to renew previous billboard company with non for profit billboard space. Looking into several options.
- **Poster Drive** - June month long event for PR Week. "We All are PR" (ON GOING EVENT)
 - Target places, ER's/Hospitals/Health Clinics, Police Departments, Post Offices, Community Centers/Parks, Colleges/Schools, Libraries, Fire Departments, Homeless Shelters, Welfare Offices, Churches, Laundromats & Factories. *Always ask to post a sign on private property*
- **Planned media projects:** - Facebook/CTA/MTD/PACE/CBS/WLS/NBC/WGN/FOX.- Ongoing & communicating back with previous connection with Pace. Digital form & or car cards (Car cards would need to be printed)
- **TV Correspondence:** Late night exposure, fill-in programming on WGN,FOX,NBC,CBS,WLS, Public Access stations all received our PSA's. There is discussion on the PSA'S being outdated.

Workshops/Conferences

- **IAODAPCA**-Illinois Alcohol & Other Drug Abuse Professional Certification Association, Inc. - Virtual event 3/22-3/26, waiting for information if we can participate
- **Shatterproof Virtual 5K** - April 17, conversing with director, info coming
- **Haymarket Spring Workshops** - Virtual multi-series event 3/13, 3/20, 4/3 & 4/10
- **Summit of Hope** - TBD
- **HERO HELPS Summit** - TBD

H&I PR Sub Committee Monthly Meeting virtually SUNDAY March 21st, 2-4 pm.

Please join our meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/827233757>

You can also dial in using you United States: +1 (571) 317-3112 Access Code: 827-233-757

Areas to visit: Illinois Valley Lake Borderline North Suburbs North City South City South Suburbs Small Miracles Mid City Near West West Suburbs Joliet SWANA Fox Valley Rock River

PR- Agenda 2021

Our recovery world has been impacted like never before! We have come together in unity & rose above so many closed in-person meetings & so many more online meetings. We have worked through daily challenges & found ways to reach the still suffering addict. No one is exempted from the changes we have been faced with. Let's continue to serve together & be examples of what recovery can be. "Our ends are always the same, Jails, Institutions & Death!"

In loving service,

Laura M. H&I PR Chair-Chicagoland Region

Reginia H&I PR Co Chair