

Chicagoland Region Public Relations Report

Narcotics Anonymous



April 25, 2021

“The purpose of Public Relations in Narcotics Anonymous is to inform the public that NA exists and offers recovery from the disease of addiction. A public relations committee helps to ensure that accurate information about our fellowship is available to the public.”

Hospitals & Institutions

H&I Meetings

- | | | |
|------------------------|-----------------------|------------------------------|
| 1.) Lake Borderline: 0 | 6.) Small Miracles: 0 | 11.) Swana: 0 |
| 2.) North Suburbs: 2 | 7.) Mid City: 0 | 12.) Fox Valley: 5 |
| 3.) North City: 4 | 8.) Near West: 0 | 13.) Mchenry County: 0 |
| 4.) South City: 3 | 9.) West Suburbs: 4 | 14.) Rock River: 0 |
| 5.) South Suburbs: 3 | 10.) Joliet: 4 | 15.) Illinois Valley: 0 |
| | | 16.) We Do Recover Online: 0 |

Chicagoland Region H&I: 0

Weekly Total H&I Meetings as of 3/15/20 in the Chicagoland Region: 152

Weekly Total H&I Meetings as of 3/28/21 in the Chicagoland Region: 25

Expenses: \$617.84

Petty Cash \$11.30

The H&I PR Subcommittee met April 18th where we had 7 Areas present out of 16 total area's. Our subcommittee meets monthly & will be posted on our events calendar. We will meet next month on May 16th 2-4 pm virtually. Starting in June we will start to read through the Public Relations Handbook every other month with brief area reports. (June H&I PR is rescheduled till June 26th due to Father's Day.)

Provisional Drug Overdose Death Counts 4/4/21

Approximately 88,000 drug overdose deaths occurred in the United States in the 12 months ending in August 2020, the highest number of overdose deaths ever recorded in a 12-month period.

- H&I Facilities need PANEL LEADERS & SPEAKERS in SOUTH CITY, MID CITY, FOX VALLEY & NORTH SUBURBS.
- Meeting Directories in a pdf can be found on Chicagona.org under meetings.
- CCDOC Staying in contact with Cook County Department of Corrections - Commitment on hold
- Haymarket - Is ready for us to start doing in person H&I Mon. thru Sat. evenings, needs support!

Public Relations

- PR Week - is the 1st full week of June. “We All are PR” Planning a virtual 5K 4 NA, interactive week long PR celebration. Walk on your time on social media “live” or together, on ZOOM on June 6th 9:00 am - 12:00 pm. Registration is OPEN! <https://chicago-region-pr-of-na.square.site/>

- Chicagoland Region's HIPR Subcommittee is hosting "5K 4 NA" where members can walk or run in person or virtually at their favorite park, lakefront, or socially distanced space. 5K 4 NA is Chicagoland's contribution to the worldwide "We Are All PR" week being organized by Narcotic Anonymous World Services. This will take place June 6th, 10:00 am - 1:00 pm. All Areas and Workgroups in the Chicagoland Region are invited to take a 10-minute time slot to share with us your PR work in action. Please see the flyer for more details.
- **Service Day** - May 1st, Give back to through service, help a newcomer & save a life!
- Follow us on Instagram [@chicagolandregionna](http://instagram.com/chicagolandregionna?r=nametag)
- "In The Spirit Of Recovery" 12 Steps, 12 Traditions & 12 Concepts Monthly Workshop, May 12th 7:00-8:30 pm Zoom ID: 823 2747 6734 - Members will share their experience with the coordinating month on the step, tradition & concept.
- **WSR-Writing Steps for Recovery, "Behind The Walls"** need volunteers to write & Sponsor inmates while they are incarcerated. If interested email Chicagoregionpr@gmail.com Address for WSR is updated to the new address of the CSO, 924 W. 38th Place, unit 109, Chicago, IL 60609
 - Emailing correctional facilities throughout Illinois to share with inmates WSR.

Website/Our Virtual Presence

"The Internet has had an enormous impact on the growth of NA. It allows for more regular communication & provides a vehicle for making information & service resources more readily available."
Public Relations Handbook

- **ALL AREAS/GROUPS UPDATING MEETING & EVENT INFORMATION** on our website update directly on chicagona.org or for questions email chicagoregionpr@gmail.com
 - If your meeting is temporarily closed we can unpublish it till it opens up.
 - Online Meetings - CHECK YOUR ID #'s & VIRTUAL MEETING LINKS on website
 - Current Area & Work-Group Reports if given by Friday @ 6:00 pm Webtech will get reports uploaded to Chicagona.org by Region & can be found under *Regional Information* then hit *Archives*.

Helpline

- CALL REPORTS - For the past 30 days there were 206 calls.
- OPEN POSITIONS - Every Friday morning with buddy 8:00 am - 12:00 pm & 2nd Sunday overnight 6:00 pm - 8:00 am.
- **Quarterly Helpline Meeting** will be Sat. May 15th at 5pm, volunteers please mark your calendars
- Talk about a National Helpline (Tomato Integrated in the BMLT)
- Volunteers will receive a monthly email of the schedule to mark their calendars.
- Helpline #'s 708-848-4884 English, 708-848-5194 Spanish, 708-680-7900 Polish
- The English, Spanish & Polish Helpline need volunteers - Contact Charles Chicagoland.na.helpline@gmail.com

H&I PR Mentorship Panel

- Mentor Newer H&I PR Members / Areas, for more info. or to obtain list email, Chicagoregionpr@gmail.com

Public Relations Projects

- **How are we reaching our Homeless Community** - Set a goal with our area's 15 minutes per week to reach out to local shelters 1) Make & keep track of contact 2) Offer to drop off literature 3) PR Presentation/meeting 4) Inquire of Helpline poster placement 5) Follow-up
- **Set It & Forget it** Our 7th Tradition & Fund flow is important to our service system. Even though our groups are self supporting our service committees are not. What we do to get the message to the still suffering addict costs money, such as our helpline phone system, posters, workshops & so much more! Please, consider making a monthly donation to The Chicagoland Region <https://www.chicagona.org/donate/> as well as NAWS at www.NA.Org

- **H&I PR Policy Ad Hoc Committee** - Completed & submitted updated H&I PR Policy portion, CRSC past to groups to approve
- **Emergency Room, Pharmacy Counter & Police Packets** - Will resume when we can meet
- **Professional Database** - Continuing to build our database of Professionals & the facilities we serve to stay in touch with them for events, conventions & workshops.
- **Digital Sign/Billboard wrap** - Looking to renew previous billboard company with non for profit billboard space. Looking into several options.
- **Poster Drive** - June will be a month long POSTER DRIVE EVENT for PR Week. "We All are PR"
 - Target places, ER's/Hospitals/Health Clinics, Police Departments, Post Offices, Community Centers/Parks, Colleges/Schools, Libraries, Fire Departments, Homeless Shelters, Welfare Offices, Churches, Laundromats & Factories. *Always ask to post a sign on private property*
- **Planned media projects:** - Facebook/CTA/MTD/PACE/CBS/WLS/NBC/WGN/FOX. - Ongoing
- **TV Correspondence:** Late night exposure, fill-in programming on WGN,FOX,NBC,CBS,WLS, Public Access stations all received our PSA's. Ongoing

Workshops/Conferences

- **Symetria Recovery Presents, "Medication Assisted Treatment"** April 27, 1:00 pm CST, virtual event
- **MACNA II** - Saturday August 20-22 H&I PR Commitment

H&I PR Sub Committee Monthly Meeting virtually SUNDAY May 16, 2-4 pm.

Please join our meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/827233757>

You can also dial in using you United States: +1 (571) 317-3112 Access Code: 827-233-757

Areas to visit: Illinois Valley Lake Borderline South Suburbs Small Miracles West Suburbs
Joliet SWANA Fox Valley Rock River

PR- Agenda 2021

Our recovery world has been impacted like never before! We have come together in unity & rose above so many closed in-person meetings & so many more online meetings. We have worked through daily challenges & found ways to reach the still suffering addict. No one is exempt from the changes we have been faced with. Let's continue to serve together & be examples of what recovery can be. "Our ends are always the same, Jails, Institutions & Death!"

In loving service,
 Laura M. H&I PR Chair-Chicagoland Region
 Reginia H&I PR Co Chair