

# Chicagoland Region Public Relations Report

## Narcotics Anonymous



February 23, 2020

The purpose of Public Relations in Narcotics Anonymous is to inform the public that NA exists and offers recovery from the disease of addiction. A public relations committee helps to ensure that accurate information about our fellowship is available to the public.

### H&I Meetings

- |                        |                       |                         |
|------------------------|-----------------------|-------------------------|
| 1.) Lake Borderline: 5 | 6.) Small Miracles: 4 | 11.) Swana: 5           |
| 2.) North Suburbs: 5   | 7.) Mid City: 11      | 12.) Fox Valley: 5      |
| 3.) North City: 10     | 8.) Near West: 3      | 13.) Mchenry County: 4  |
| 4.) South City: 8      | 9.) West Suburbs: 8   | 14.) Rock River: 30     |
| 5.) South Suburbs: 4   | 10.) Joliet: 9        | 15.) Illinois Valley: 0 |
- Chicagoland Regional subcommittee (41)

**Weekly Total H&I Meetings in Chicagoland Region: 152**

- HIPR Sub Committee next meeting **April 20th**, 2:00 pm. All area PR, PI & H&I Chairs please attend
- Areas to visit; Small Miracles, Southwest (SWANA), Fox Valley, Rock River, Illinois Valley, Lake Borderline, North Suburbs, North City, South Suburbs, Mid City, Near West Suburbs, West Suburbs & Joliet.

### Hospitals & Institutions

- H&I Book Drive at CRC XXXII Raised a total of 120 Books! Thank you to all our members who helped!
- H&I Chairs send Facility contact info of our facilities we serve to [Chicagoregiopr@gmail.com](mailto:Chicagoregiopr@gmail.com) to continue to build our Region HIPR database.
- H&I World Webinar is scheduled for May 20th, 6:00 pm
- Inmate Step Writing World Webinar is scheduled for May 12, 6:00 pm.
- Volunteers & Speakers needed for CCDOC & to share their experience strength & hope. Email [Chicagoregionpr@gmail.com](mailto:Chicagoregionpr@gmail.com)
- WSR-Writing Steps for Recovery, "Behind The Walls" needs volunteers to write & Sponsor inmates while they are incarcerated. If interested email [Chicagoregionpr@gmail.com](mailto:Chicagoregionpr@gmail.com)
- Working on 3 different facility requests from our presentation "Get to know Narcotics Anonymous" from CRC XXXII.

### PR Projects

- "In Times of Illness," (Online meeting) meets Tuesdays at 12:00 noon a Region ZOOM Meeting Always Open; <https://zoom.us/j/312581024>
  - NEED to set up electronic basket for donations - Ad Hoc committee formed
- Digital Sign/Billboard wrap - We had 10 billboards throughout the Chicagoland Region with over 500,000. blinks per week. Term ended, seeking more opportunities.
- Month of March "March Madness Poster Drive" All area's in Unity will be delivering Posters (Polish & Spanish Posters being printed)
  - Target places, ER's/Hospitals/Health Clinics, Police Departments, Post Offices, Community Centers/Parks, Colleges/Schools, Libraries, Fire Departments, Homeless Shelters, Welfare Offices, Churches, Laundromats & Factories.

- PR World Webinar will be on March 19, 6:00 pm.
- Phoneline World Webinar will be April 14, 6:00 pm
- World Unity Day is May 1st
- 2nd Annual PR Week, "We All are PR" (MAY 31st), 5K 4 NA & BBQ at 26th Street Woods West. Flyers are being distributed.
- Planned media projects: - Facebook/CTA/MTD/PACE/CBS/WLS/NBC/WGN/FOX.- Ongoing
- TV Correspondence: Late night exposure, fill-in programming on WGN,FOX,NBC,CBS,WLS, Public Access stations all received our PSA's. There is discussion on the PSA'S being outdated.
- Professional Database- Continuing to build our database of Professionals & the facilities we serve to stay in touch with them for events, conventions & workshops.
  - If your area has flyers for your events, & you would like them distributed to the facilities we serve & or database please email them to [ChicagoRegionPR@gmail.com](mailto:ChicagoRegionPR@gmail.com).

### Workshops/Conferences

- IAODAPCA - ICB Annual Spring Conference March 16-20 2020 at the Westin Itasca & need Volunteers. There will be two OPEN NA Meetings on March 18th & 19th 6:00 pm - 7:00 pm. All are welcome.
- 2020 HERO Helps Community Summit April 24th
- 2nd Annual PR Week, May 31st, 5K 4 NA & BBQ. Details to come
- Summit of Hope June 4th Proviso West High School 4701 Harrison St., Hillside, IL

### Helpline Report

- Helpline email is [Chicagoland.na.helpline@gmail.com](mailto:Chicagoland.na.helpline@gmail.com)
- Charles G. is our Helpline Coordinator. Colleen F. is our Helpline Training Coach.
  - CALL REPORTS - For the past 30 days there were 259 calls.
  - The JIVE phone service comes with GoToMeeting Pro & allows 150 people to join in.
  - Volunteers will receive a monthly email of the schedule to mark their calendars.
  - Helpline #'s 708-848-4884 English, 708-848-5194 Spanish, 708-680-7900 Polish
  - The English, Spanish & Polish Helpline need volunteers - Contact Charles G.
  - PLEASE, DO NOT DRIVE & ANSWER THE HELPLINE.
  - Thank you all volunteers for your service!

### PR- Agenda 2020

We have entered a new year! We have done a lot of great service work, but there is more work to be done. People are still dying & statistics are still rising. We all can do our part in effective Public Relations & build better relationships with one another. Please, give back what was so freely given to you. It could save a life, just for today!

In loving service,  
 Laura M. HIPR Chair-Chicagoland Region  
 Rusty S. HIPR Co Chair